



September 2016

MGMTBriefs

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ICPM NewsBriefs

September 2016

Coming: Changes to Account Portal & Recertification Payment Options

Coming the end of September, ICPM will migrate away from the **ICPM Account Portal** (<http://account.icpm.biz>) and move to a **new member management system (MMS)**. Currently, the account portal is used to create accounts, connect to ICPM's e-Learning Center, and pay CM recertification fees. During the migration, all current user accounts will move to the new MMS and all tasks will be performed on **ICPM's website** (<http://www.icpm.biz>). Users do not need to create new accounts, but logins will change. Usernames will become the main email on the user's account. Passwords will need to be reset through a link provided by ICPM. Look for detailed instructions on these changes which will be emailed to current applicants, candidates, and CM's a week prior to implementation.

In addition to the MMS migration, ICPM will also introduce new **CM recertification payment options**. The current recertification process requires that all CM's pay a \$50 USD recertification fee annually and report continuing professional development every 3 years. Beginning the end of September, CM's will have the option to pay their recertification fee for a single year or prepay for 2 or 3 years. The new payment options will add convenience to the recertification process and allow CM's to realize a discount by paying for multiple years in advance.



NEW CM RECERTIFICATION PRICING

1 YEAR

\$50_{USD}

2 YEARS

\$90_{USD}

3 YEARS

\$135_{USD}

ICPM

Got Questions? Contact ICPM at info@icpm.biz or 540-568-3247.

ICPM Participates in Credentialing Transparency Initiative (CTI)



The past decade has seen an explosion in the number and variety of professional credentials which has intensified the confusion among employers, workers, and job seekers trying to understand how various credentials—certifications, certificates, licenses, and badges—compare. To bring transparency and clarity to the US credentialing marketplace, **George Washington University's Institute of Public Policy (GWIPP)**, **Workcred**, and **Southern Illinois University (SIU)** are leading a **Credentialing Transparency Initiative (CTI)**. Funded by a \$2.25 million dollar grant from **Lumina Foundation**, the initiative will develop common terms to describe key features of credentials; create a national web-based registry to share comparable

credentialing information; and test practical software apps designed to serve the needs of employers, students, and educators. The Institute of Certified Professional Managers is participating as a pilot-site partner in the Credentialing Transparency Initiative. Pilot partners will be featured in an illustrative credentialing directory and provide feedback to enhance the value and accessibility of comparable credentialing information. A public release date for the resulting National Credentialing Registry is to be determined.



Attend a Free LIVE Online Training Preview

Certified Manager (CM) Module I

Date: Wednesday, September 14, 2016

Time: 1:00 - 1:30 pm EST

This 30 minute preview gives you the opportunity to sample ICPM's LIVE Online training format for FREE! Limited spaces are available. To register, [click here](#).

Foundations of Management (FoM)

Date: Wednesday, September 14, 2016

Time: 2:00 - 2:30 pm EST

This 30 minute preview gives you the opportunity to sample ICPM's LIVE Online training format for FREE! Limited spaces are available. To register, [click here](#).

MGMTblog: 5 Reasons to Try Live Online



ICPM Embraces Inbound Marketing



It's 2016 and the outbound marketing practices of the past (cold calling, direct mail, press releases) are proving to be less effective. Customers no longer want to hear sales pitches nor receive junk mail.

To stay in front of the curve, ICPM is embracing inbound marketing by attracting people to the Institute, rather than chasing after them. Facilitated by **HubSpot's** inbound marketing software, ICPM is offering FREE educational content in the form of blog posts, ebooks, infographics, slide shares, and more. Adopting this customer-centric approach fosters organizational credibility, increases CM and FoM brand awareness, and compels customers to explore who is ICPM and how is ICPM advancing the management profession.

Want to participate in creating inbound content? Contact Trent Johnson at johnsotd@jmu.edu.



July 16th - August 16th

The Bahamas

Ms. Charlesiea R Butler

Mrs. Jacqueline Butler

Mrs. Renee Fowler

Ms. Leslie Lewis

Mrs. Eleanor Patrice Moss

Mr. Ivan Moss

Egypt

Ms. Rasha Abd El Moneim

Mr. Hamdy Abd El Samad

Mr. Walid ElSayed AbdelSamie

Mr. Tamer Ahmed Abdulla

Ms. Basant Ahmed

Mr. Ahmed Abdallah Alrefaey

Ms. Wafaa Ashour

Ms. Shreen Gamal Badawie

Mr. Mahmoud Said Bakry

Mr. Yasser Fares

Ms. Kamilia Hadad

Ms. Shereen Adel Hamza

Mr. Muhammad Aly Hodhod

Mr. Ashraf Mahmoud

Mr. Waleed Mahmoud

Mr. Mahmoud Abd El Wahed Mansour

Mr. Mohamed Mousa

Mr. Mohamed Nihad

Ms. Alyaa Adel Osman

Ms. Marwa Mohamed Riad

Mr. Khaled Saied

Mr. Mourad Seif El Deen

Ms. Maryam El Sayd Shalaby

Mr. Mohamed Ali Younes

Kuwait

Mr. Ahmad Roumieh

Lebanon

Mr. Henry Georges Khoury

Mr. Charbel Michel Sayah

Malaysia

Mr. Oloruntoba Daniel Fabola

Oman

Mr. Saud Humaid Salim AL-Harmali

Saudi Arabia

Mr. Mohamed Gamaleldin Abdelfattah Ibrahim

Mr. Mostafa Mohamed Ahmed Elmalt

United States

Mr. Chad Babcock

Mr. Warren J. Balmer

Ms. Whitney Boger

Ms. Jessica Browning

Mr. Ken Dishon

Mr. Mark V. Falzone

Ms. Erin Rachelle Friend

Mr. David Hammond, Jr.

Mr. Mark Hurrell

Mr. Jorge Luis Izquierdo

Mr. Kola Ladoja

Mr. Timothy Lawrence

Mr. John Leake

Mr. Derek Murray

Mr. Alexander Peslak

Mr. Patrick Quinn

Mr. John Rose

Mr. Kevin Sammartino

Mr. Scott Todd

Ms. April DeAnn Traughber

Mr. Joseph Adam Waleryszak

Mr. Casey Ryan Williams

Mr. Phillip Williams

Mr. Alvin Earnest Wright

Ms. Lynda Anne Wright

EDUBriefs

The Top 10 Mistakes of New Managers and How to Avoid Them

The One Thing You're Sure to Struggle With as a Leader

How to Manage Managers

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SOCIAL CONNECTIONS



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