

October 2016

MGMTBriefs

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ICPM NewsBriefs

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Bill Davis, CM Receives Outstanding Faculty Award



At a September 30th awards ceremony held by the **Ashford University Forbes School of Business & Technology**, Bill Davis, CM received an **“Excellence in Service Award”** award and the **“President’s Award for Outstanding Faculty.”** These awards recognize the diversity and strength of the Ashford University faculty in scholarship, teaching, and service. Bill began teaching in 2004, after a 34-year career in the beverage industry where he held front, middle, and senior management positions. As an instructor and faculty senator in the Forbes School of Business, Bill uses his extensive experience in management, leadership, sales, marketing, strategic planning, and organizational change to help students explore new business ideas and theories, as well as to advocate for managerial excellence by authoring management articles and blogs. Bill holds a master’s degree in Organizational Leadership from St. Ambrose University and a bachelor’s degree in Business Administration from Lewis University. He attained the **Certified**

Manager[®] certification in 2007, and he currently serves on the **ICPM Board of Regents**. Congratulations, Bill!

ICPM Awards AMS Foundation Scholarships

ICPM awarded four prospective CM’s **Administrative Management Society (AMS) Foundation Scholarships** in September. AMS was the founding sponsor of the Certified Administrative Manager (C.A.M) certification, an advanced level management certification which ICPM acquired in 1995. AMS ceased operations in 1992, and the AMS Foundation continued until 2007, when it donated funds to ICPM to create a legacy by funding scholarships. The merit-based scholarships are awarded biannually to first-time CM applicants that meet CM eligibility requirements and submit a resume, two letters of recommendation, and an essay on why the applicant is seeking CM certification. Congratulations to the following scholarship recipients:



AMS SCHOLARSHIP RECIPIENTS



- **Angela Adamah, Buies Creek, North Carolina, USA**
- **Edvin Mushe, Skopje, Republic of Macedonia**
- **Laura Aupert, Brooklyn, New York, USA**
- **Malik Mendenhall-Johnson, Washington, DC, USA**

To obtain more information about the AMS scholarships, call 540-568-3247 or email scholarships@icpm.biz.

Management Thought Leaders to Follow

Thinkers50 is the first-ever global ranking of management thinkers. The rankings are published every two years and have been described as the “Oscars” of management thinking. **Thinker50’s** mission is to identify and share the best management thinking in the world based on three core beliefs:

- Ideas have the power to change the world,
- Management is essential to human affairs, and
- New thinking can create a better future.

In the quest to stay current in an ever-changing business world, **Certified Managers®** and management professionals are encouraged to learn from these and other management thought leaders:



Stew Friedman: Recipient of the Talent Award, Friedman is a practice professor at the Wharton School and an avid researcher and author. His work on human talent defines it as a global currency, and the challenge is to understand how talented individuals can be effectively attracted, motivated, and retained. His books include *Baby Bust: New Choices for Men and Women*, (Wharton Digital Press, 2013), and *Leading the Life You Want* (HBR, 2014).



Haier & Zhang Ruimin: Recipient of the Ideas into Practice Award, Zhang Ruimin is CEO of Haier Group and is known for his work in turning a little-known, bankrupt refrigerator manufacturer into the world’s fourth largest appliance company. Ruimin is celebrated for putting new ideas into practice on the topics of change, teamwork, lean management, and long-term dynamic leadership.



Linda Hill: Recipient of the Innovation Award, Hill is a Harvard Business School professor with a passion for management. She is recognized for contributing to our understanding of innovation in society and organizations. Her books include *Becoming a Manager: How New Managers Master the Challenges of Leadership* (HBR, 2003), *Being the Boss: The 3 Imperatives of Becoming a Great Leader* (HBR, 2011), and *Collective Genius* (HBR, 2014).



Marshall Goldsmith: Recipient of the Leadership Award, Smith is one of the world’s leading executive coaches and a pioneer in helping leaders change behavior. He sheds powerful and new light on the nature of leadership for teams, corporations, and organizations, and how we understand the role of leader. His books include *Managers as Mentors: Building Partnerships For Leaders* (Berrett-Koehlers, 2013) and *Triggers-Creating Behaviors that Last* (Crown, 2015).

EDUBriefs

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by Dick Grote / September 30, 2016



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Upcoming LIVE Online Courses



Certified Manager (CM) Module 2

Next Course Begins: Tuesday, Nov. 15, 2016

Time: 1:00 - 2:00 pm ET

Registration Deadline: Tuesday, November 8, 2016

To Get Started, [CLICK Here!](#)

Foundations of Management (FoM)

Next Course Begins: Tuesday, October 18, 2017

Time: 3:00 - 4:00 pm ET or 8:00 - 9:00 pm

Registration Deadline: **Tuesday, Oct. 11, 2016**

To Get Started, [CLICK Here!](#)

Click the Banner Below to View ICPM's Newly Certified Managers (August 16th - September 16th)



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SOCIAL CONNECTIONS



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