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ECONOMIC STIMULUS FUNDS TO ASSIST DISPLACED WORKERS THROUGH ICPM AND IVY TECH COMMUNITY COLLEGE PARTNERSHIP

Free certification program offered to help develop management and leadership skills for those in need of returning to the workplace

HARRISONBURG, VA – June 18, 2009 – The Institute of Certified Professional Managers (ICPM), a leading management development and leadership educator, announced today its partnership with Ivy Tech Community College (ITCC) to offer the Certified Manager (CM™) program through the use of State economic stimulus funds. In an effort to assist and prepare displaced workers to return to the workplace, ITCC, Indiana’s largest public post-secondary institution, will offer the ICPM CM certification program enabling participants to gain a competitive edge in the areas of leadership and management.

“With our commitment to providing workforce education and economic development for Indiana’s communities and by utilizing the State-approved economic stimulus funds, ITCC will be able to deliver the CM certification prep program to displaced workers tuition free,” said Mark Brandyberry, CM, ITCC’s Training and Development Coordinator.

“The partnership between ITCC and ICPM is an excellent example of the synergy that can be created by two educational institutes that share a common goal,” said Lynn Powell, CM, Director of ICPM. “As educators, we have a responsibility to be responsive to the needs of the workforce - in good or bad economic times. With the CM credential program, we foresee that doors for re-employment will open, in addition to receiving the management and leadership skills that will enhance professional development.”

Participants that successfully complete the CM program requirements will earn the CM professional credential. The CM certification validates essential skills needed to lead and manage effectively in today’s workplace and supports career placement and advancement. Over 10,000 professionals hold the CM certification, which is recognized internationally.

ABOUT ICPM



Founded in 1974 by the National Management Association (NMA) and the International Management Council (IMC), the Institute of Certified Professional Managers (ICPM) has a 35-year history of educating managers, supervisors and leaders through the CM™ certification program. The CM program certifies a level of management competency which supports enhanced on-the-job performance. CM certificants are recognized worldwide by the “CM” professional credential. ICPM is a business center of the College of Business at James Madison University in Harrisonburg, VA. It is governed by a Board of Regents comprised of business executives, industry representatives, academicians, and the NMA president. For more information visit www.icpm.biz or call (800) 568-4120.

ABOUT ITCC

Ivy Tech Community College is the nation's largest state-wide community college with 23 campuses throughout the state of Indiana serving more than 120,000 students a year. It is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools. Ivy Tech's Department of Workforce and Economic Development provides a public service by offering local, affordable solutions for Indiana businesses and an extensive array of workforce training opportunities. For more information, visit www.ivytech.edu or call 888-IVY-LINE.

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