



FOR IMMEDIATE RELEASE

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**DAVENPORT UNIVERSITY SCHOOL OF BUSINESS STUDENTS
RECEIVE CERTIFIED MANAGER CERTIFICATION**

ICPM and Davenport University partner to offer a management development program for undergraduate students

GRAND RAPIDS, MI. May 12, 2009 – Davenport University, a “Preferred Provider” of Certified Manager (CM) education and training, and the Institute of Certified Professional Managers (ICPM), a leading management development and leadership educator, announced today that four Davenport University students in the Donald W. Maine School of Business – Bryan Holt, Brian Miller, Brenda Misak, and Teresa VanWyk –completed the Certified Manager (CM™) certification program.

The CM certification program is traditionally a 15-month course of study that develops and assesses management and leadership skills. Students must meet eligibility requirements for education and experience and pass three challenging certification exams in order to obtain the professional “CM” credential. The students completed the coursework in less than four months, in addition to their college course load.

"The CM experience made me a more effective leader at work and also gave me a better understanding of how other managers choose to lead. This will help me when trying to move ahead in my career as I will know what managers are looking for in my work" said DU student and newly minted CM, Bryan J. Holt. Holt is a Public Safety Administration Major and MPRI Housing Specialist for Pine Rest Christian Mental Health.

Dave Barrett MBA, CM and instructor of the CM Preparation course at Davenport commented “We are proud of Bryan, Brian, Brenda, and Teresa in that they have demonstrated a commitment to developing their management and leadership skills. They have validated their understanding of a large body of management knowledge and have demonstrated an ability to apply this information by earning their Certified Manager credential. Now, they have a distinct advantage over other students engaged in a job search.”

Once these four DU students receive college degrees, they will step into the real world with a professional credential which is recognized worldwide that will distinguish them from their peers.

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Dr. Jack D. Cichy, CM, Professor of Management and CM Program Coordinator stated “Professional certification is crucial in any field. These DU students now have a point of differentiation that sets them apart from their peers. The CM credential is important, especially when it comes to a job search in these challenging economic times.”

Dr. Kojo Quartey, Dean of the Davenport University Donald W. Maine School of Business said “By taking advantage of opportunities such as the Certified Manager Program, Davenport University students now have a distinct competitive edge that employers want. We are proud of these four DU students and hold them up as role models to their Maine School of Business peers.”

ABOUT ICPM

Founded in 1974 by the National Management Association (NMA) and the International Management Council (IMC), the Institute of Certified Professional Managers (ICPM) has a 35-year history of educating managers, supervisors and leaders through the CM™ certification program. The CM program certifies a level of management competency which supports enhanced on-the-job performance. CM certificants are recognized worldwide by the “CM” professional credential. ICPM is a business center of the College of Business at James Madison University in Harrisonburg, VA. It is governed by a Board of Regents comprised of business executives, industry representatives, academicians, and the NMA president. For more information visit www.icpm.biz or call (616) 554-4706. Visit the Davenport University web site for more information about the Certified Manager at:

<http://www.davenport.edu/Home/DegreesandMajors/Business/CertifiedManagerPrep/tabid/491/Default.aspx>

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