



FOR IMMEDIATE RELEASE

Media Contact:

CGTC

Becky Lee

VP of Economic Development

(478) 757-3550

blee@centralgatech.edu

ICPM

Kimberly Pepper

Red Dot Public Relations

(757) 502-5430

kpepper@red-dotpr.com

**CENTRAL GEORGIA TECHNICAL COLLEGE TO OFFER
CERTIFIED MANAGER CERTIFICATION PROGRAM**

Professional development program now available in Central Georgia through joint partnership

HARRISONBURG, VA and MACON, GA – June 15, 2009 – Central Georgia Technical College (CGTC) announced today a joint partnership with the Institute of Certified Professional Managers (ICPM) and Resource Development Systems (RDS) to offer Central Georgia area managers and leaders the *Certified Manager* (CM™) certification program.

ICPM, a leading management development and leadership educator for over 35 years, created the CM program for managers, supervisors, and leaders to develop essential skills needed to effectively lead and manage in today’s workplace. RDS, a highly recognized organizational performance consulting firm, will partner with ICPM to administer the CM certification program at Central Georgia Technical College.

“For several decades, the CM certification has been the leading management and leadership development program,” said Dr. Robert Reid, Executive Director, ICPM and Dean of the James Madison University, College of Business. “By partnering with CGTC and RDS, we are excited about the career advancement opportunities CM certification can offer managers and leaders throughout Central Georgia.”

The year-long CM program will offer a comprehensive curriculum that covers foundational management skills that include planning, organizing, leadership, and controlling. As part of the CM certification, assessment exams will be administered to validate learning and confirm a level of managerial competency. Participants that successfully complete the program will benefit from increased knowledge and skills that support enhanced job performance. Certificants also receive the highly sought after “CM” professional credential – a credential that is recognized worldwide among the business community.

-- MORE --

“The addition of the CM certification program to our current course offerings supports CGTC’s commitment to providing instruction for management professionals to reach their educational and certification goals,” said Becky Lee, Vice President of Economic Development, Central Georgia Technical College. “By providing the CM program, we are positioning our students to succeed in the management and leadership of manufacturing and service organizations – skills that are essential today.”

Recognized for its education and professional certification programs, Central Georgia Technical College has been a leading education and training center for the Central Georgia area for over forty years. By offering the Certified Manager (CM) certification program, CGTC becomes a natural extension partner for ICPM.

ABOUT CGTC

Founded in 1966, Central Georgia Technical College (CGTC) is a unit of the Technical College System of Georgia and supports the educational, economic, and community development of its seven-county service area. CGTC accomplishes its mission by providing quality academic and technical education, customized business and industry services, continuing education, and adult education services that are responsive to the workforce needs of citizens, businesses, and industries. The Office of Economic Development and Community Relations at CGTC includes Quick Start program management, ACT WorkKeys, Georgia Certified Work Ready, customized training for business and industry, the Computer Training Center and Continuing Education as well as the Foundation, Grants, and Public Relations offices. These programs serve Georgia's new, expanding and existing industries through training and developing solutions to the challenges facing Georgia's businesses, particularly in the area of developing a skilled workforce. For more information visit www.centralgatech.edu or call 478-757-3550.

ABOUT ICPM

Founded in 1974 by the National Management Association (NMA) and the International Management Council (IMC), the Institute of Certified Professional Managers (ICPM) has a 35-year history of educating managers, supervisors and leaders through the CM™ certification program. The CM program certifies a level of management competency which supports enhanced on-the-job performance. CM certificants are recognized worldwide by the “CM” professional credential. ICPM is a business center of the College of Business at James Madison University in Harrisonburg, VA. It is governed by a Board of Regents comprised of business executives, industry representatives, academicians, and the NMA president. For more information visit www.icpm.biz or call (800) 568-4120.

-- MORE --

ABOUT RDS

Founded in 1997, Resource Development Systems LLC is an organizational performance consulting firm dedicated to helping its clients increase performance by being more successful at Managing the Human Side of BusinessSM. RDS is an approved Training Provider Partner for the Institute of Certified Professional Managers, and is a premiere provider of leadership development and executive teambuilding programs. RDS is the developer of The Seven Elements of High PerformanceTM, a research-based model about what sets the best organizations apart from the rest. The Seven Elements of High PerformanceTM model as been adopted by the US Navy's Center for Naval Leadership, and has been taught at many other organizations. RDS is also an authorized Inscape Publishing Distributor, the publishers of the original DiSC® behavioral styles profile. For more information visit www.ResourceDevelopmentSystems.com or call 478-254-3155 or 888-909-6194.

###