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**THE INSTITUTE OF CERTIFIED PROFESSIONAL MANAGERS
ASSISTS THE MILITARY**

Combining Military Management Training with Private Sector Certification

HARRISONBURG, VA – October 29, 2009 – The Institute of Certified Professional Managers (ICPM), a leading management development and leadership educator, announced today the Certified Manager (CM™) certification is being utilized by the U.S. Armed Forces to train and certify military leaders. The CM certification develops management and leadership core competencies that can advance a military career or facilitate the transition to civilian employment.

Having certified over 10,000 Certified Managers in more than 31 countries, ICPM has awarded the CM credential to more than 90 leaders in the U.S. Navy, Army and Air Force. Military interest in the CM certification has been increasing rapidly with the development of online certification portals, such as the Navy COOL Program, which identifies credentialing programs that correlate closely with military rank and experience and that can be taken to validate workplace skills.

“Extending the CM program into the U.S. Armed Forces allows for military personnel to hone their management and leadership skills which are critical to security and defense efforts,” said Dr. Robert Reid, Executive Director, ICPM, and Dean of the College of Business at James Madison University. “The CM program prepares military leaders for employment in both the public and private sectors – a win- win for everyone.”

Certified Managers represent a diverse group of industries including manufacturing, aerospace, healthcare, education, telecommunications, government, research, pharmaceuticals and countless others. The CM certification is a rigorous 15-month program that comprises learning, application, and reinforcement of management and leadership principles that can be put to use immediately. Three certification exams validate a level of management competency has been obtained. Certificants that meet the CM eligibility requirements and pass the three CM exams are recognized worldwide by the “CM” professional credential following their name.

ABOUT ICPM

Founded in 1974 by the National Management Association (NMA) and the International Management Council (IMC), the Institute of Certified Professional Managers (ICPM) has a 35-year history of educating managers, supervisors and leaders through the CM certification program. The CM program certifies a level of management competency which supports enhanced on-the-job performance. CM certificants are recognized worldwide by the “CM” professional credential. ICPM is a business center of the College of Business at James Madison University in Harrisonburg, VA. It is governed by a Board of Regents comprised of business executives, industry representatives, academicians, and the NMA president. For more information visit www.icpm.biz or call (800) 568-4120.

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